



## Talking Points for Legislators

*Nurse-Family Partnership State Advisory Council, Community Advisory Boards, and Supporters*

- Nurse-Family Partnership – or NFP – is a nationally recognized, evidence-based nurse home visitation program that partners registered nurses with first-time, low income mothers to achieve three primary goals:
  - Improve pregnancy outcomes.
  - Improve child health and development.
  - Improve economic self-sufficiency of families.
- NFP has been in North Carolina since 2000, with the first program launching in Guilford County.
  - In 2008, a group of public and private partners came together to address maternal and child health challenges in our state. Together, they decided to invest in NFP.
  - In 2014, NFP nurses conducted 15,330 home visits and to date, the program has served more than 3,928 mothers.
  - As a result:
    - 89 percent of babies were born full-term, and 89 percent were born at a healthy weight (at or above 5.5 lbs.)
    - 72 percent of mothers enrolled in NFP had no subsequent pregnancies at program completion.
    - 44 percent of mothers who entered the program without a high school diploma/GED have since earned one, and another 26 percent are working to obtain one.
- North Carolina faces critical challenges to the health and well-being of first-time mothers and their babies.
  - More than 18,000 North Carolinians from age 10 to 19 get pregnant each year – giving the state the 14th highest teen pregnancy rate in the nation.
  - In addition, nearly 60 children are born to low-income, first-time mothers each day.
- These new families are at a greater risk for health, education and economic disparities. NFP in North Carolina helps to address this need.
- Multiple analyses of NFP's return on investment show a range of benefits for every dollar invested. A 2005 study from the RAND Corporation found a net benefit to society of \$34,148 per higher-risk family served, equating to a **\$5.70 return for every dollar invested**.
- NFP is backed by more than 37 years of research, so we know it works.

- NFP serves families in 24 counties across the state.
- On behalf of NFP and its state advisory council, we thank you and the North Carolina General Assembly for your continued support of the program.
  - The partners have worked hard to sustain and expand NFP. The proposed House and Senate budgets for FY15-17 appropriates \$900,000 in recurring state funds for both years of the biennium to expand NFP of North Carolina.
  - As the budget process continues, we ask you to please support keeping \$900,000 in the budget to expand NFP across North Carolina.
  - NFP has the capacity to serve 1,605 from private, state, federal, and local government resources.

*© 2015 Capstrat, used with permission*

*Contact Capstrat's NFP Team at 919-828-0806 for additional documents and materials needed for particular events or meetings.*