

Below you will find social media content for use with Facebook, LinkedIn, Twitter and Instagram. In each table there is suggested content paired with a specific image. You may need to tweak (shorten) the content for Twitter. You are encouraged to use the content and images as you see fit for your organization and are empowered to use the content as-is or to put your own spin (or logo!) on it.

***Download the images separately!**

Social art	Headline	Content
	<p>Inspire others to put #KidsFirst</p>	<p>We all play a role in helping children thrive. Inspire others to raise awareness for children’s healthy development on the roads with a Kids First License Plate. https://bit.ly/2JH6TVV</p>
	<p>You don’t have to have superpowers to make a difference.</p>	<p>Let your license plate be your cape. When you purchase a Kids First License Plate, you’re supporting NC programs that strengthen families! Learn more! https://bit.ly/2sJFsB5</p>
	<p>Parenting can be like a day at the beach when we all put #KidsFirst</p>	<p>Parenting is hard. Let’s help NC families be the best they can be. Order a Kids First License Plate to support NC families! https://bit.ly/2JH6TVV</p>
	<p>There’s no road map for parenting, but #KidsFirst License Plates help give families the support they need!</p>	<p>By purchasing a Kids First License Plate, you’re investing in programs that strengthen families and build supportive communities! Get yours today! https://bit.ly/2JH6TVV</p>
	<p>Whose life will your license plate transform?</p>	<p>Adverse Childhood Experiences, like child abuse and neglect, can impact families across all communities and demographics. Transform the lives of NC families by</p>

		<p>purchasing a Kids First License Plate today! https://bit.ly/2JH6TVV</p>
	<p>Show your community that you put #KidsFirst</p>	<p>If you agree that making sure children grow up in safe, stable, nurturing homes and communities is important, share this post and help spread the message on the roads the whole year through with a Kids First license plate! Learn more: https://bit.ly/2sJFsB5</p>
	<p>Put North Carolina #KidsFirst without even leaving your car!</p>	<p>When you purchase a Kids First license plate, \$15 goes to the NC Children’s Trust Fund which is the only source of state dollars dedicated to the prevention of child maltreatment prevention in North Carolina. Get yours today! https://bit.ly/2JH6TVV</p>
	<p>There’s no road map for parenting, but #Kids First License Plates help give families the support they need!</p>	<p>We are one of the organizations that are supported by the NC Children’s Trust Fund (NC CTF) to help strengthen families and prevent child abuse and neglect. But the NC CTF is only funded by a portion of marriage license fees, donations, and a portion of the sale of Kids First license plates. Get your Kids First license plate and challenge coworkers, friends, and family to get theirs! https://bit.ly/2JH6TVV</p>

	<p>You can move mountains when you put #KidsFirst</p>	<p>Something as simple as your license plate can make all the difference for kids. Learn more! https://bit.ly/2sJFsB5</p>
	<p>Wherever you're headed, help NC parents navigate raising their children.</p>	<p>Give NC children that same carefree, happy feeling that you get when you take a road trip! How? Get your Kids First license plate! https://bit.ly/2JH6TVV</p>