

# Prevention is Local:

A Roadmap to Child Maltreatment Prevention in One NC Community

## PITT COUNTY NORTH CAROLINA

### QUICK FACTS

- 17th most populous county in NC (2017)
- Home to East Carolina University
- Tier 1 County: one of the 40 most economically distressed counties in the state (2017)
- 273 children in foster care (2018)
- 441.9 Violent Crimes per 100,000 in Pitt County (2015), while NC had 356.6 (2018)



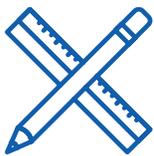
**50.5%**  
of children living in poor or low-income homes (2018)

**21.7%**  
children in households that are food insecurity (2017)



**78.6%**  
of women received prenatal care (2018)

**11.6%**  
Babies born at a low birthweight (2018)



**23.3%**  
delinquency rate per 1000 youth ages 6-15 (2017)

**52.8%**  
3rd grade students scoring proficient in reading (2018-19)

**41.3**  
high school suspensions per 100 students (2017)  
NC: 18.2 (2017)



**52.2%**  
SNAP participants with children (2017)  
NC: 52.6 (2017)

**4,125**  
Average of women and children received services annually from the Women, Infants and Children (WIC) Supplemental Food Program (March 2018-March 2019)

**1,534**  
children received subsidized child care assistance (2017-18)  
17.57% of all potentially eligible children

### CHILD MALTREATMENT REPORTS (10/2014 - 9/2015)

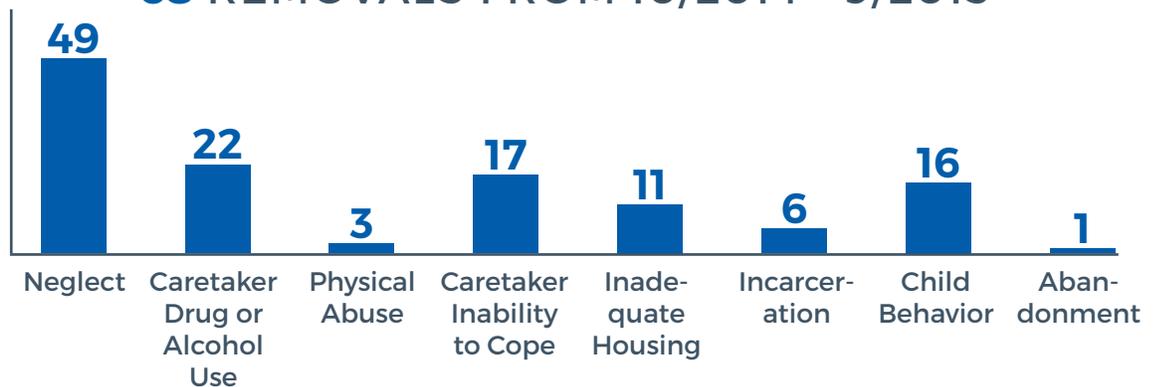
Neglect is the most common type of child maltreatment resulting in removals.

**1,636**  
maltreatment reports

**127**  
Substantiated Maltreatment Victims

**73.9** children assessed for abuse or neglect per 1,000 (2017)  
NC: 55.8 (2017)

#### 68 REMOVALS FROM 10/2014 - 9/2015



**Prevent Child Abuse North Carolina**

## Social and Emotional Competence

Children's early experiences of being nurtured and developing a **positive relationship** with a caring adult **affects all aspects** of behavior and development.



## Knowledge of Parenting & Child Development

Children **thrive** when parents provide **not only affection**, but **also** respectful communication and listening, consistent rules and expectations, and **safe opportunities** that promote independence.



## Social Connections

Parents with a social network of **emotionally supportive friends, family, and neighbors** often find that it is **easier to care** for their children and themselves.



# 5 Protective Factors

## Resilience

Parents who can cope with the **stresses of everyday life**, as well an occasional crisis, have **resilience**; they have the flexibility and inner strength necessary to **bounce back** when things are not going well.



## Concrete Support

Families who can meet their **own basic needs** for food, clothing, housing, and transportation—and who know how to access essential services such as childcare, health care, and mental health services to address family-specific needs—are **better able to ensure the safety and well-being of their children**.



## ACEs can have devastating impacts on long term health

When a child experiences adverse childhood experiences (ACEs), it can have life-long consequences for physical and mental health. But, one caring adult can make a difference. That's why we know building protective factors in parents, communities and businesses is important.

## For more information

Please call 919-829-8009 or email [info@preventchildabusenc.org](mailto:info@preventchildabusenc.org)

[PreventChildAbuseNC.org](http://PreventChildAbuseNC.org)



**Prevent Child Abuse**  
North Carolina™