History
The North Carolina Children’s Trust Fund (NC CTF) was established in 1983 as part of a national effort to assure all states had funding solely dedicated to preventing child abuse and neglect.

Initially, NC CTF was financed by an annual state appropriation, a portion of marriage license fees, and interest income. A little over a decade ago, NC CTF equaled over $1.7 million.

It took a huge loss in 2000 when the NC General Assembly transferred $1.3 million from NC CTF due to a state deficit. This significant loss hindered NC CTF’s ability to provide grants and funding to agencies, programs, and activities that provide a safe, stable, nurturing environment for all North Carolina children.

NC CTF responded to this loss by creating the Kids First license plate in 1999.

Purpose
NC CTF is the only source of state dollars dedicated solely to child abuse and neglect prevention efforts. NC CTF awards grants to local child abuse prevention agencies and programs, like yours, that build strong families and communities.

NC CTF supports organizations that are collaboratively working within their communities to provide outreach, support, and services to families identified as being at risk of compromised health and safety to eliminate or reduce those risks by promoting protective factors that strengthen and support families.

Funding
The NC CTF currently receives its funding from a portion of marriage license fees, donations, and a portion of the sale of Kids First license plates.

FAQs
What agency administers the NC CTF?
It is administered by the NC Division of Social Services and is part of a national effort to ensure that states have dedicated funding to prevent child abuse and neglect.
History
The Kids First license plate was created in 1999 to raise money for child abuse and neglect prevention. A portion of the specialty plate fee goes directly to the NC CTF.

FAQs

What is a Kids First license plate?
The Kids First License Plate is a specialty plate that promotes the health and safety of North Carolina children in two ways: 1. By raising awareness on the roads, reminding drivers to always put children first, and 2. By raising funds for the NC CTF.

How does the Kids First license plate raise funds?
A portion of each Kids First license plate ($15) is directly transferred to the NC CTF.

How is the money raised from the Kids First license plates used?
The money raised from the Kids First license plates goes directly to the NC CTF, the only source of state dollars dedicated to the prevention of child maltreatment.

How much does a Kids First license plate cost?
Regular Kids First license plates cost $25.

Can I get a personalized Kids First license plate?
Yes, you can personalize your plate with up to four characters. There is an additional $30 fee for this service, making your total specialty license plate fee $55.

Are the fees annual, or just one-time fees?
The regular specialized plate fee (and/or the personalized plate fee) are annual fees charged upon renewal of your license plate.

Do I have to wait until my license and registration tags expire?
No, you can purchase a Kids First license plate at any time!

If I purchase a Kids First license plate before my tags expire, will I have to pay my registration fee a second time?
No, you will only have to pay the $25 specialty plate fee for a regular Kids First license plate or the $55 fee for a personalized Kids First license plate.