

NURTURING *positive* CHILDHOODS

2023 Learning & Leadership Summit

Dear Potential Sponsor,

Prevent Child Abuse North Carolina (PCANC) is **Nurturing Positive Childhoods** at the 2023 Learning and Leadership Summit! You are invited to join us to build support for programs, strategies, and policies that strengthen families. Together with our prevention partners, we are building capacity to help North Carolina's children grow up in families and communities where they are safe, nurtured and loved so that they can reach their full potential as our future leaders, workforce, neighbors and parents.

The Summit will take place **virtually** over two days, **March 27-28, 2023**. With more than 400 participants from across North Carolina, the Summit is the largest statewide convening of prevention professionals from community-based family support non-profits, Health Departments, Departments of Social Services, state level advocates, community leaders and administrators. Your sponsorship gives you the unique opportunity to connect with individuals across North Carolina, build brand awareness and show your community support for an important cause: preventing child abuse and neglect.

Every child has tremendous promise, and **we all share in the responsibility** to nurture this potential. We can do so by supporting families in achieving their goals and developing their capacities to nurture positive childhoods. The Summit will enhance participants' practice and leadership skills through presentations and educational workshops designed **to help us all** support and strengthen families throughout North Carolina and activate support for effective prevention practice.

Prevention happens in partnership, and we hope you choose the **Nurturing Positive Childhoods Learning & Leadership Summit** as your premiere experience to showcase your organization which can show your clients, employees, and investors your dedication to preventing childhood adversity in North Carolina.

In addition, we will have a virtual exhibit hall where you can connect with our participants on our virtual platform. *All proceeds will support PCANC's mission to ensure that child maltreatment prevention is a priority in North Carolina and that all communities have knowledge, skills and resources to prevent child abuse and neglect before it ever occurs.*

We look forward to partnering with you!

Sincerely,

Zoë C. Playe, MS

Development Director
Prevent Child Abuse North Carolina
919-829-8009



SPONSORSHIP LEVELS

Presenting Hero Sponsor \$15,000+

- Press release and social media copy written by PCANC Communications and Marketing Department for your business website about your sponsorship and collaboration with the Summit Conference.
- Logo on launch page on Whoova App
- Logo on virtual background
- Logo on Handout covers
- Logo on all slide decks + informational materials
- Main Banner Logo on Whoova App
- (2) Push Notifications per day
- Live updates on LinkedIn and Twitter
- Logo on Zoom Waiting Rooms/Breakout Rooms
- Recognition on Summit webpage with your business linked to your Logo
- Recognition on Summit registration webpage + all PCANC communication channels leading up to and during event series (2-3 months)
 - Facebook (# of followers) - 7,000+
 - LinkedIn (# of followers) - 1,400+
 - Organizational Newsletter (# of recipients) - XXX visits last year

Keynote Speaker Sponsor (3) \$10,000

- Acknowledgement of company during opening segment with logo in the background
- Press release copy written by PCANC Communications Department for your company website about your sponsorship
- Corporate logo on final Summit invitation
- Logo on the video screens while participants enter and leave the room
- Recognition on Summit website title page
- Logo placed on individual Speaker's bio page on website
- Logo on Speaker's waiting room on Zoom
- Live updates on LinkedIn and Twitter
- Logo on Sponsor Banner on Whoova App
- All corporate logos will link to sponsor's website
- Recognition on Summit registration webpage + all PCANC communication channels leading up to and during event series (2-3 months)
 - Facebook (# of followers) - 7,000+
 - LinkedIn (# of followers) - 1,400+
 - Organizational Newsletter (# of recipients) - XXX visits last year

Building Supports Sponsor \$5,000

- Press release copy written by PCANC Communications Department for your company website about your sponsorship
- Recognition at the welcome session of the conference
- Logo on the Whoova App on the first day welcome message
- Logo on Handouts
- Logo on Sponsor Banner on Whoova App

Prevention Partner \$2,500

Sponsor a session your company aligns with

- Logo on Sponsor Banner
- Logo on Wait Room Sessions
- Recognition on Summit registration webpage + all PCANC communication channels leading up to and during event series (2-3 months)
 - Facebook (# of followers) - 7,000+
 - LinkedIn (# of followers) - 1,400+
 - Organizational Newsletter (# of recipients) - XXX visits last year

Connector Sponsor \$1,500

- Logo on Sponsor Banner
- Recognition on registration website and in organizational newsletter
- Logo on Slide Deck during opening session of the conference
- Acknowledgement on all PCANC's social media platforms post event.

Non-Profit Prevention Partner \$250

- Recognition on registration website and in organizational newsletter
- Logo on Sponsor Banner
- Acknowledgement on all PCANC's social media platforms post event.